

## Simplifying WebSphere for General Business

### FOCUS AREA



Build a Solid Foundation for your applications



Connect applications and suppliers



Improve your business processes

### BUSINESS NEEDS

- Quickly implement new applications
- Avoid costly downtime
- Scale and grow
- Improve productivity
- Customer satisfaction

- Communicate with diverse applications
- Quickly implement new business initiatives
- Interact with other organizations

- Analyze, assess and automate your process
- Create, adapt, simulate and change business rules
- Make dynamic business decisions
- Stay ahead of the competition

### TECHNOLOGY PAIN POINTS

- Secure scalable run time
- High availability & Clustering
- Security patch updates
- Proprietary technology

- Different Applications
- Information in different formats
- Different systems and OS
- Asynchronous Connectivity
- XML processing

- Business Process engine
- Human Task intervention
- Inability to monitor KPI's
- Proprietary Technology

### WEBSPHERE PRODUCT FAMILY

#### Application Infrastructure

- WebSphere Application Server
- WebSphere Application Server ND
- WebSphere Virtual Enterprise

#### Enterprise Application Integration

- WebSphere MQ
- WebSphere ESB
- WebSphere Message Broker
- Data Power – SOA Appliance

#### Business Process Management

- WebSphere Business Modeler
- WebSphere Integration Developer
- WebSphere Process Server
- WebSphere Business Monitor

### BENEFITS

- Quickly implement new applications
- Avoid costly downtime
- Scale and grow
- Improve productivity
- Communicate with diverse applications
- Quickly implement new business initiatives

- Interact with other organizations
- Reduce cost of B2B
- Analyze, assess and automate your process
- Create, adapt, simulate and change business rules
- Make dynamic business decisions
- Stay ahead of the competition

## SERVICE MODELS

### Annual Maintenance Contract

- Maintain your WebSphere software solution by assessing the application environment
- Infrastructure services like installation, configuration, system security, scalability and availability
- Health Check and GAP Analysis

### Training

- Best practices guidance to ensure smooth functioning of customer solution
- Enable customer's Staff with technical knowledge and skills
- Corporate Training

### Consulting Services

- Understanding the pain areas and mapping the right solution
- Develop a detailed architecture and design
- Suggest and Implement infrastructure, migration, and performance, consideration

## SERVICE OFFERINGS

### Application Infrastructure Management

- Installation/Configuration of Application Server
- Application Assembly and Deployment
- WebSphere Application Server Security
- Maintenance and Performance Tuning

### Application Continuity & Application Availability

- High Availability & Work Load Management
- Performance Tuning
- Scalability

### Enterprise Application Integration

- Message Queuing / Message Broker / Data Power
- Integration with Legacy Systems
- Integration with CRM / ERP Applications
- Security